



L. U. V. Ltd., Part.

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“We will guide you to the top”

Search Engine Marketing

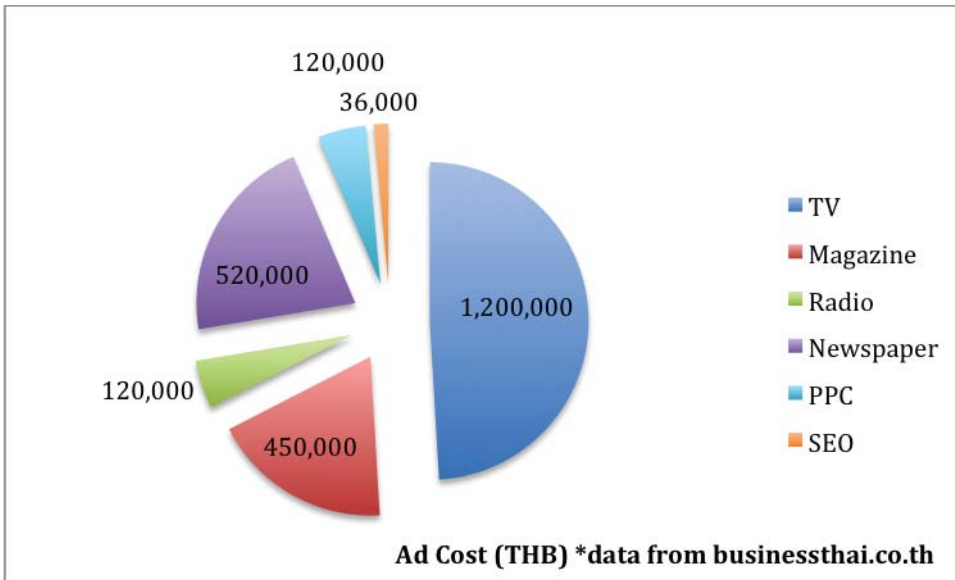
Search Engine Marketing is a key internet marketing strategy to promote and boost your business sales. It will help market your website effectively. Apart from building up visibilities in search result page to your target efficiently, Search Engine Marketing can also create better brand perception to your service or product. Search Engine Marketing can be divided into 2 forms; Search Engine Optimization and Pay Per Click.

Search Engine Optimization or SEO is a technique used to optimize and promote your website to such search engines as Google, Yahoo and MSN. It helps increase visibility directly to your target market. Your website will be professionally implemented with a top-ten guarantee of search results. Search Engine Optimization is a fast and direct way to help you approach your prospective customers.

Pay Per Click or PPC is an online advertising via search engines. Your target will be able to find your website through related keywords. Your advertising campaign will be displayed either above or on the right hand side under the sponsored links. Besides being able to get you direct to your prospective customers, PPC can help you control your budget in advertising as you will pay only when your advertisement is clicked.



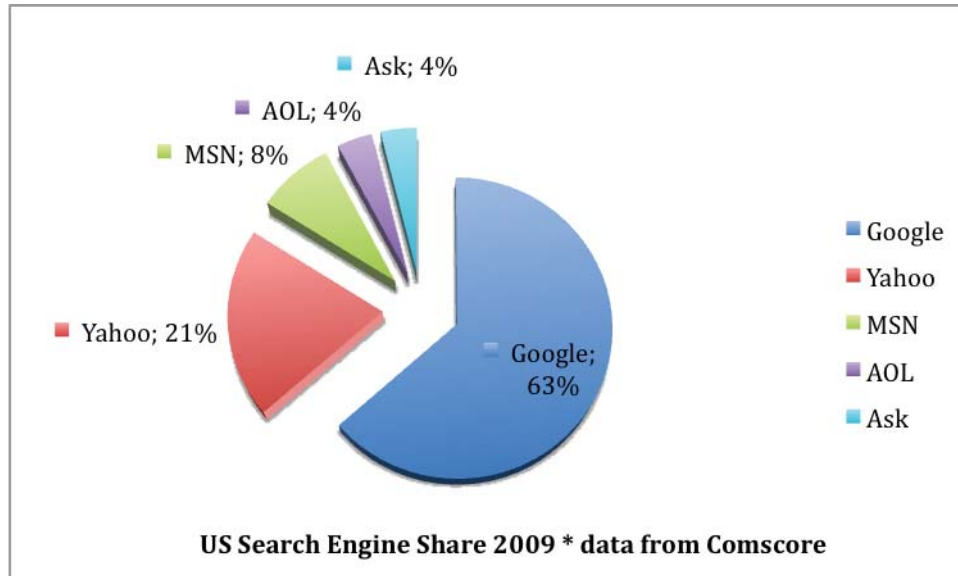
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Search Engine Marketing Strategy will lead your business to success with effective marketing tools to make better decisions.

- Direct and quick approach to your prospective customers.
- Create brand perception to your product quickly, continually and thoroughly.
- Promote your website naturally to increase customer database.
- Your website appears in the top ranking of search engines.
- Cost-effective marketing.
- Real time evaluation.
- Create modern and reliable image to your product and service.
- Be able to select a service that suits your marketing budget and requirement.
- Prompt channel to promote your website for PPC service.
- Reach out to untapped market.
- Cheaper compared to traditional media such as television, radio, newspaper and mobile media as shown in the image above.

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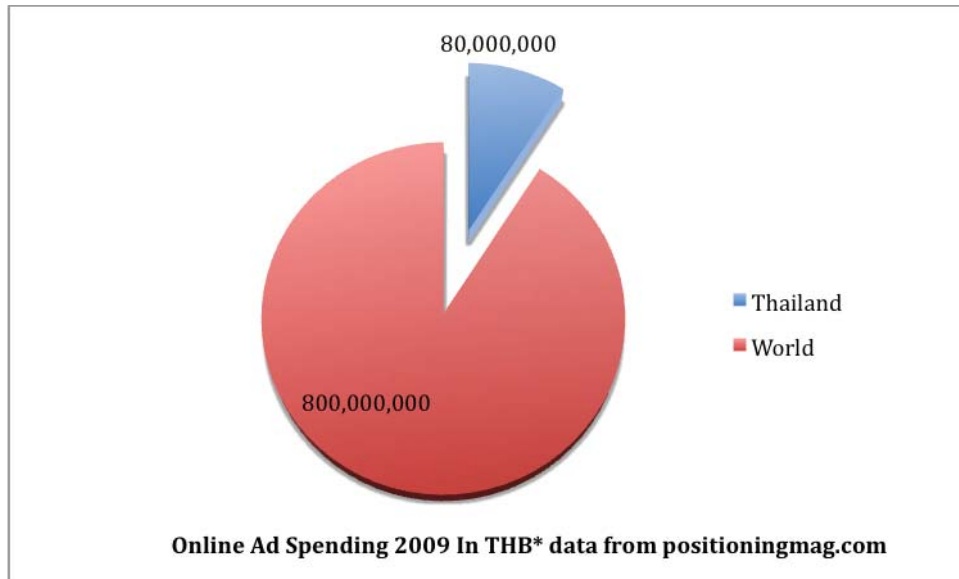


Search Engine Marketing is well-suited to today consumers' behavior as their lifestyle is continually changing. More than 13 million of internet users spend 18 hours a week on the internet. Over 63% use Google to search for products and services. It can be seen that internet has a major influence on consumers' lifestyle. Therefore, Search Engine Marketing Strategy is an effective tool to do marketing and increase sales for your products and services.





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Today, the internet has taken an important role in running businesses. Online marketing becomes the main channel to promote and to increase sales. In 2008, online spending in Thailand alone rose up to 80 million Baht in value.

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SEO Service Package

Solution

THB 60,000
6 months

Smart

THB 120,000
12 months

- 6,000 Baht of initial fee will be waived for SEO registration
- Consulting, analyzing and planning service in selection of keywords to promote the website
- Fundamental analysis service to work on weak and strong features in order to inspect website system to establish an efficient online marketing strategy
- Copy writing / content optimization
- Onpage optimization
- Registration service in Web Directories to extend opportunity for your customer to find your product and service
- Google Analytics installation service for your web pages to collect statistics in order to analyze customers' behavior to improve and build up an efficient marketing strategy
- Link Exchange Service to increase your traffic to reach your sales target
- Weekly Report service to report statistics relating to the website's traffic, ROI, and overall performance

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PPC Service Package



THB 3000 / month

Our team is prompt to promote your website through our Pay Per Click service. We provide copy writing service to attract your prospective customer to your website continually while you control your daily advertising budget. You will be confident that you can directly approach your target and it is cost-effective as advertising will be charged only if being clicked. Your online advertising will be installed 1 day after registration under following conditions;

Our Value Added Service

- 3,000 Baht of initial fee will be waived for PPC registration
- Initial Consultation
- Account Setup
- Keyword Research & Bid Management
- Negative Keywords
- A/B Ad Copy Testing
- Day Parting
- Geo- Targeting
- Daily and Monthly Budget Controlling Service
- Google Analytics setup and consultation
- Conversion Tracking
- Landing Page Consultation



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Money Back Guarantee

Service Guarantee



No Payments are collected until your website is indexed in the Top 10 ranking.

(Our service guarantee is based on Google’s Search Engine Results.)

L.U.V is always prompt to provide you with our professional online marketing solutions.

Please feel free to contact us for any further information and well-advised consultation via the following channels:

Hotline : 02-204-1998

Fax : 02-204-1997

e-mail : info@luv.co.th

url : www.luv.co.th